

**Celebrate!!!**



# National Travel & Tourism Week

May 8 -17, 2010 in Bedford, Virginia

## Tourism Week Puzzle!

**Just answer the questions on the other side of this sheet, and you just might win a great Bedford Gift Basket worth Hundreds of Dollars! (on display at the Bedford Welcome Center through May 31, 2010).**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

### ***Did you know? In 2008, Virginia Tourism:***

- ▶ Generated \$19.2 billion in visitor spending
- ▶ Supported 210,620 jobs
- ▶ Provided \$1.28 billion in state and local taxes for Virginia's communities
- ▶ Resulted in \$4.3 billion in payroll and salaries\*

### **What tourism tax revenue means to Virginia State tax revenues generated by tourism in Virginia are enough to pay for:**

- Salaries and benefits of more than 11,500 new state police officers, or the Education of over 78,000 Virginia students

### **Local tax revenues generated by tourism are enough to pay for**

- The salary of 12,000 elementary and secondary school teachers, or The successful placement of over 1.3 million cats and dogs by local animal shelters.
- ▶ Over 1,100 people in Bedford City & County are employed by the Tourism Industry.
- ▶ Tourism helps Bedford — Tourism spending in Bedford City & County is nearly \$ 84 Million annually generating over \$2.6 Million in *local* taxes annually.\*

\*Economic impact figures compiled by the Travel Industry Association of America for the Virginia Tourism Corporation.

**Correctly answer these questions and YOU could win. Visiting area sites and businesses could help you with your answers!**

♥Until the Lewis & Clark expedition, these mountains were thought by most people to be the highest in America:

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♥This future United States President visited Thomas Jefferson at his private retreat, Poplar Forest, in Bedford:

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♥Many Arts-related Festivals, Concerts and Outdoor events take place during the year at the outdoor venue in the northern portion of Bedford County:

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♥The Bedford Museum has exhibits dealing with these early Bedford area residents:

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♥Which day during the month do many art galleries, shops and restaurants in Historic CenterTown Bedford remain open for extended hours?

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♥What will you receive if you get your copy of The Bedford Wine Trail brochure stamped at each of the Bedford wineries then take it The Bedford Area Welcome Center?

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♥Where would you find a public beach in Bedford County?

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**T**he winner will be determined by a drawing of all correct entries received by 5:00 PM on Monday, May 31, 2010 at the Bedford Welcome Center. Entries can be either hand-delivered or mailed (Bedford Welcome Center, Tourism Week Contest, 816 Burks Hill Road, Bedford, VA 24523) and must be received no later than May 31, 2010. Drawing will take place on June 1, 2010. All decisions are final. No cash value.

**FUEL AMERICA'S  
ECONOMY:  
TRAVEL**